



**REDROCK**  
International

*Believing in People*

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# CHANGE MANAGEMENT

Change is no longer an event, it is a lifestyle.

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This course focuses on the process of facilitating change, as well as the human reaction to change and applying these concepts in real life.

## Overview

Job boards all over the world are bursting with advertisements seeking experienced change managers. This is especially true where new technology tools bring business process changes, new performance metrics, and sometimes a whole new approach to conducting business. This course tackles these issues in a practical manner that enables participants to get a hands-on approach to Change Management.

[www.redrockinternational.com](http://www.redrockinternational.com)

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## How this Course Works

This course will allow participants to understand the difference between change and transition, the importance of communication in times of change, and how to collectively adapt to change through the tool of experiential activities.

It is built upon Dr. Kotter's award-winning 8-Step Process for Leading Change model.

### What you will learn

By the end of the course you should be able to:

- What is Change?
- The Change Cycle
- The Human Reaction to Change
- The Pace of Change
- The Pyramid Response to Change
- Dealing with Resistance and Adapting to Change
- Strategies for Dealing with Change

### What you will get

On the course you will receive the following:

- Course Workbook
- Feedback & Action Plan
- Red Rock International Certificate of Attendance

### The Experience:

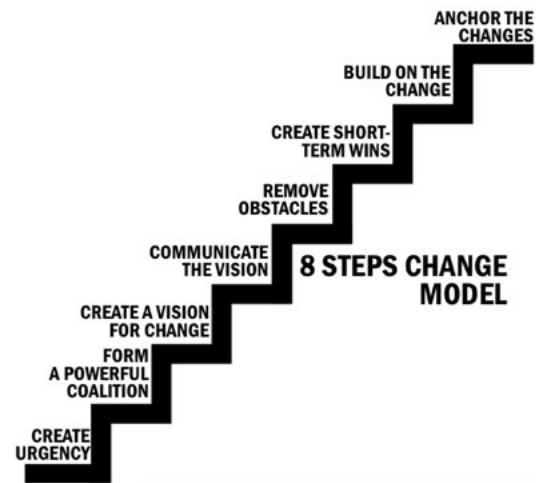
Lego Vehicles

7 Brix

Count Off

McDonald's Case Study

### Change Management Model:



### Contact Our Cairo Team

Cairo, Egypt

E-mail: [egypt@redrockinternational.com](mailto:egypt@redrockinternational.com)

Cell: +2 01270111166

+2 0223096209

Web: [www.redrockinternational.com](http://www.redrockinternational.com)